

Secretary General, Thailand Board of Investment



The automobile and parts industry greatly helps generate a large amount of income, particularly from exports, which are ranked second after computer and electronics parts. The Federation of Thai Industries reports that the number of automobiles manufactured in the country is mainly for export, and shows significant increase especially for one ton pick-up trucks.

The Japan Automobile Manufacturers Association (JAMA) says that the automotive parts industry in Thailand is considered the best in South East Asia in terms of variety, quality and standard. Currently, Thai auto parts manufacturers could supply parts up to 80% of the domestic pick-up truck manufacturing, while passenger vehicles are up to 55% part localized. Those parts included engines, transmission systems, suspension systems, steering systems, body, electronics systems, brake, clutch, air-conditioning, tires, wheels, windshield and interior parts, etc. In addition to Thai entrepreneurs, most overseas investors from Japan, Europe or America who made investments in Thailand encourage their suppliers to invest in Thailand, which makes Thailand's automotive industry strongly developed, while industrial newcomer countries such as Vietnam and Indonesia are too far off compared to Thailand in terms of a strong and high standard supporting industry and skilled specialists.

In addition, under the new investment promotion policy 2015-2019, the Thailand Board of Investment (BOI) has a policy to promote new investments in the automotive industry. The key is to strengthen the supply chain by promoting the creation of a new champion vehicle production and automotive parts that use advanced and green technology or energy saving parts, all of which require effective testing and inspection processes.

In order to maintain the high quality and set the premium standard for the automotive and parts industry of Thailand, all related entrepreneurs and agencies need to be concerned and control every step of the manufacturing process. As a result, all updated testing and inspection related activities become a key factor to sustain the competitiveness of the Thai automotive industry; however, there is no single database to support auto makers in Thailand.

By providing current information of automotive parts analysis and testing sources and services in a single database, the Directory of Thailand Auto Parts Testing & Testing Equipment Services 2015/2016 will be a great tool to facilitate this collaborative effort. On behalf of the Thailand Board of Investment, I would like to thank the National Science & Technology Development Agency (NSTDA), Thailand Automotive Institute (TAI) and Green World Publication Co., Ltd. for publishing this comprehensive directory and keeping the information updated.

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