

President of Thailand Automotive Institute



Towadays, the current situation of automotive manufacturing industry in ASEAN has changed, since many leading automotive manufacturers have made some of their major investments in Indonesia and other member countries. As manufacturers are attracted by the Indonesian market which is larger and demands more varieties of automotive type than those of Thailand. Due to the continuous growth of Thailand's export turnover in auto parts; as expected, there will be a significant growth this year. As Thailand has been the auto parts manufacturing base for many countries for a long time, Thai auto parts manufacturing industry will likely be the most demanded in ASEAN. As a result, Thai auto parts manufacturing industry; which is mostly joint venture among foreign countries or 100% Thai owned companies, has a great potential of future expansion.

Henceforth, the export turnover of whole vehicle may decline while the export turnover of individual auto parts will increase. This assures that Thailand will be the leader of automotive industry in ASEAN; particularly, for small car and Eco car.

With the mission to support the operation of both government and private sectors to develop each part of Thai automotive industry and accomplish tasks as planned; for example, production efficiency, design, R&D and technology development in standard and inspection, product testing, human resource development, database, etc., Thailand Automotive Institute (TAI) is realized that this would be a great opportunity for operators in auto parts manufacturing industry and relevant parties to develop their products and production technologies. These would generate a larger income for Thailand. In order to accomplish such goal, operators would need a comprehensive guide to sources that provide automotive analysis and testing in order to enhance quality standard of Thai auto parts as well as to ensure that Thailand will be the ASEAN's leading automotive industry country.

As part of contribution to the publication of the Directory of Thai Auto Parts Testing & Testing Equipment Services, Thailand Automotive Institute would like to express our appreciation to all who provide the most comprehensive resources of products and auto parts testing tools and services which are related to the auto parts manufacturing industry. This would be the valuable and informative resources for everyone in the automotive industry.

Mr. Vichai Jirathiyut President

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